

Health and Wellbeing Strategy: Delivery plans

1. Reduce the differences in health between different groups of people						
Objective	Actions	Aligns to	Owned by	Timescale	Indicator	Target
1.1 Use information and intelligence to understand our communities, identify those who are in greatest need and ensure they are able to access the right services and support	1.1.1: Undertake a Health needs assessment on health inequalities, including impact of Covid-19	1.2.7 4.3.4	Health Inequalities taskforce	June 2022	Completed HNA	N/A
	1.1.2: Embed Population Health management approach across all programmes, incorporating 2021 census data when available (placeholder)		Public Health/ Berkshire West CCG	ongoing	To be developed	Tbc
	1.1.3: Develop a local index to understand our communities from both an inequalities and resilience perspective	1.4.1	Health inequalities	December 2022	Index created	N/A
1.2: Assess how Covid-19 has differentially impacted our local populations, including through the displacement	1.2.1: To hear from our residents through conducting a representative residents survey every two years (starting December 2021).	1.1.3	West Berkshire Council Consultation Team	March 2022	Survey completed Report to Council (March 2022)	One survey every 2 years
	1.2.2: To understand the impact of Covid-19 on care home residents and their families		Healthwatch West Berkshire	March 2022	Visit Care homes and speak with families	5

or disruption of usual services.	1.2.4: Work on the findings of the Healthwatch Covid-19 report - Assess the impact of Covid-19 on DNA's and availability of services Reassess the impact of covid-19 on the local cancer care		Healthwatch West Berkshire	March 2022	Report on experiences	N/A
	1.2.6: Implementing the Recovery from Covid-19 Strategy	1.2.1 4.2.4	Recovery & Renewal Strategy group		KPIs as under the delivery plan	
	1.2.7: Complete the Covid-19 Dashboard. Including the incorporation of local West Berkshire data	1.1.2	Recovery & Renewal Strategy group (Public Health)	December 2021	Completed dashboard	
1.3: Take a Health in All policies approach	1.3.1: HIAP training/awareness raising sessions with staff across West Berkshire Council	1.3.4	Health Inequalities Taskforce	June 2022	Number of sessions Number of staff trained % increased understanding % saw relevance to current work	2
	1.3.2: Mapping of West Berkshire Strategies to identify areas of opportunity for combined working		Health Inequalities Taskforce	March 2022	Completion of mapping work	N/A
	1.3.3: Develop a HIAP Pilot project: joint initiative between Public Health, Environment, Education and Berks, Bucks and Oxfordshire Wildlife Trust (BBOWT) - focus on promoting a healthy weight in children - Project group established - Mapping of shared goals - Develop project plan		Health Inequalities Taskforce	February 2022	Project plan actions as developed	to be developed

	- Aim to culminate with Children's Mental Health Week (7-13 th Feb 2022)					
	1.3.4: Establish local authority support network for HIAP	1.3.1	Health Inequalities Taskforce/PH WB	December 2021	Network created First meeting held ToR produced	N/A
	1.3.5: Refine and improve process for reviewing new council policies and impact on health and emotional wellbeing (including a focus on reducing health inequalities)		Health Inequalities Taskforce	December 2022	Process developed Template implemented	
1.4: Address the variation in the experience of the wider social, economic and environmental determinants of health	1.4.1: Pilot a whole community approach in a local ward to tackling health inequalities, using data and engaging with local communities	1.1.1 1.1.3 1.4.3	Health inequalities taskforce	December 2022	Approach developed Evaluation to demonstrate impact	N/A
	1.4.2: Public Awareness campaign to promote the sustained employment of people from under-represented groups	1.4.6	Skills & Enterprise Partnership	(tbc)	Delivery of campaign Engagement	One campaign
	1.4.3: Support PCNs to tackle health inequalities through identifying and engaging with a population experiencing health inequalities	1.1.2 1.4.1	Locality Integration Board Berkshire West CCG	Delivery to commence from March 2022	Population identified Intervention designed and implemented	
	1.4.4: Development of a health impact policy for planning to support healthy environments	1.3	Communities and Wellbeing Planning	June 2022	Process developed Process implemented	N/A
	1.4.5: Physical Activity Champion training		Workplace Movement project group	June 2022	Number of Champions trained	15

	1.4.6: Implementation of the Supported Employment Strategy 2020 - 2024		Skills and Enterprise Partnership	2024	Actions as per the Strategy	
1.5: Continue to actively engage and work with ethnically diverse communities, the voluntary sector, unpaid carers and self-help groups, ensuring their voices are heard.	1.5.1: Create a stakeholder map our current Community and Voluntary sector partners who are working to address health inequalities	2.9.4 3.2.4 4.3.2 5.2.1	Health inequalities Taskforce	December 2022	Completion of network map	N/A
	1.5.2: Redevelopment of the Health and Wellbeing Board engagement group and ongoing maintenance of the engagement toolkit		HWB engagement group	June 2022	Promotion of the engagement toolkit Engagement events Annual HWB conference held	To be developed
	1.5.3: Implement the Comms & Engagement Delivery Plan (key actions) <ul style="list-style-type: none"> • Reviewing engagement with Parish & Town Councils • Voluntary and community sector support • Co-production framework • Maintaining signposting and connections to community support functions • Develop, distribute and evaluate a new grant fund to support community based co-production work. (alignment with Equality and Diversity Strategy)		Engaging and Enabling Communities (BCT)	Dec 2021 April 2022 Nov 2021 April 2022 TBC	KPIs as under Comms and Engagement Delivery Plan	As per plan

	1.5.4: Ethnically diverse advocacy groups: identifying and engaging with key community contacts amongst the ED community (placeholder)	4.3.4	Communities and wellbeing/HR	Ongoing		
	1.5.5: Increase accessibility of Ethnically diverse advocacy services across West Berkshire: Expansion of Educafe to provide mobile service		Communities and Wellbeing/HR	June 2022	Number of outreach community cafes	
	1.5.6: Promote the range of events that celebrate the diversity of our community		Communities and Wellbeing/HR	December 2022	Number of events	
	1.5.7: Support and develop the Community Conversations forum		Health Inequalities Taskforce/BCT	Ongoing	Number of community conversations forum meetings held Number of community attendees	12 meetings/yr
1.6: Ensure services and support are accessible to those most in need through effective signposting, targeted health education, promoting digital inclusion and in particular addressing sensory and communication needs. All in a way that empower communities to	1.6.1: Increase awareness and uptake of council support services for those most in need e.g. winter grant (placeholder)	1.6.3 1.7.2 2.3.2 2.9.4	Health inequalities taskforce			
	1.6.2: Develop Digital Inclusion Champions (specific actions around recruitment and numbers in place)		BOB ICS		Number of champions in West Berkshire Geographical areas covered/communities of interest	Top 5 most deprived wards covered
	1.6.3: To improve support and both awareness of and access to services with diverse ethnic communities through the support agency Educafe - Weekly community cafe	4.3.4	Human Resources	Weekly café newly established	Attendance at café Number of services/partners attending weekly	

take ownership of their own health	1.6.4: Develop a Whole Systems Approach to Physical Activity <ul style="list-style-type: none"> - Undertake system workshops - Develop system map - Physical activity strategy 	1.4.5	ICP (Prevention Board)	November 2021 December 2021 December 2022	Number of workshops Development of Physical activity system map Development of physical activity strategy	2 workshops
	1.6.5: Undertake a dental review to understand current provision and identify recommendations for action <ul style="list-style-type: none"> - Utilising results of the British Dental Survey 2022/23 (placeholder) 	2.6.2	Berkshire West CCG Healthwatch West Berkshire	December 2022	To be developed	
	1.6.6: Focus on CVD prevention <ul style="list-style-type: none"> • Pilot of BP kiosks across West Berkshire • Targeted approach to NHS Healthchecks with at risk groups 		Communities and wellbeing (PH) ICP Prevention Board	June 2022	Number of kiosks in place Utilisation of kiosks (evaluation) Targeted NHS Healthchecks delivered	3 80% of overall

2: Support individuals at high risk of bad health outcomes to live healthy lives

Objective	Action	Aligns to	Owned by	Timescale	Indicator	Targets
2.1: Raise awareness and understanding of dementia and ensure support for people who have dementia is accessible and in place for them and their unpaid carers	2.1.1: Improve Dementia diagnosis rates (partnership work with the ICP)		MH/LD Board Berkshire West	December 2022	Diagnosis rates for Dementia	65% (April 22) 67% (Sept 22)
	2.1.2: Support the development of Memory Café provision across West Berkshire		Dementia Friendly West Berkshire Age UK	December 2022	Development of model template Provision across West Berkshire	tbc
	2.1.3: Engagement with partners to continuously update and expand the Dementia friendly West Berkshire Website		Dementia Friendly West Berkshire	Ongoing	Visits to website Feedback from partners	Increase on previous
	2.1.4: Induction training on Dementia to be undertaken for all Adult Social Care Staff: Event to be held with existing staff to raise awareness. Will be recorded as a webinar for future new staff		Dementia Friendly West Berkshire Adult Social Care	December 2022	Event held with existing Adult Social Care staff Webinar to be incorporated into induction training for new staff	Attendance at event Feedback
	2.1.5: Work with local organisations and businesses in West Berkshire to raise awareness of role with the community, along with role as an employer for those who are unpaid carers		Carer's Strategy group		Number of organisations & businesses that are members of Dementia friendly West Berkshire Number of Dementia Friendly businesses	
	2.1.6: Develop a promotional campaign for the Reading Well books available in West Berkshire	4.1.4 5.3.3	Communities and Wellbeing (Public Health	June 2022	Delivery of promotional campaign	One

	Libraries, linking with Empathy day		and Libraries teams)		No of books No. of books issued	Tbc tbc
2.2: Work together to ensure that the Dementia pathway is robust, including pre-diagnosis support, improving early diagnosis rates, rehabilitation and ongoing support	2.2.1: Engagement event to understand the person's experience and Journey (placeholder – tbc)		Healthwatch (Wokingham) Berkshire West CCG		To be developed	tbc
	2.2.3: Care home support for residents with Dementia <ul style="list-style-type: none"> Medication reviews Managing behaviour changes Reduce levels depression (Placeholder action)		Berkshire West CCG		To be developed	To be developed
	2.2.4: Improve the access to and quality of Annual reviews in GP practices to ensure community and partner support for people with dementia (annual health check improvement plan)		MH/LD Board Berkshire West Berkshire West CCG	Ongoing	Proportion of people with dementia receiving an annual GP check Impact of annual review in improving access to services	To be developed
	2.2.5: Commission a Befriending and sitting service for people with more advanced dementia and their unpaid carers		Dementia friendly West Berkshire Age UK		(Subject to funding approval)	
	2.2.6: Develop a journey for people with dementia pre and post diagnosis (service transformation – Berkshire West) Identify key stakeholders for working group Review pathway to identify gaps Review Clinical and non-clinical pathway		MH/LD Board Berkshire West Supported by Public Health Dementia friendly West Berkshire	tbc	Establishment of working group	

	Engage service users and carers in development of proposals		ASC VCS			
2.3: Improve identification and support for unpaid carers of all ages	2.3.1: Use findings from the Carers Strategy Survey to understand gaps in support <ul style="list-style-type: none"> - Including questions on accessing covid-19 vaccine and barriers encountered 		Carer's Strategy group	Survey to take place in October 2021	Number of PwD and carers supported weekly	25
	2.3.2: Embedding new process for online referrals of Young carers and ensuring all partners are aware. <ul style="list-style-type: none"> • Social media promotion 		Young Carers	Ongoing	Numbers of referrals	N/A
	2.3.3: Raise awareness of young carers <ul style="list-style-type: none"> - Engagement with partner agencies - Advice and information sessions with schools - Young carers groups at schools - Re-establish young carers champions 		Young Carers	Ongoing	Number of schools engaged with Young carers champions	No target set
2.4: Work with partner agencies to promote the health and wellbeing of unpaid carers	2.4.1: Update the Health top tips leaflet for carers		Carer's Strategy group	December 2021	Leaflet completed Distribution	N/A
	2.4.2: Review and refresh the Carers Strategy Action plan		Carer's Strategy group	December 2021	Actions as will be contained within the plan	N/A

	2.4.3: Continue to provide access to respite services on an as needed basis		Adult Social Care Carer's Strategy group	Ongoing	Numbers of carers accessing respite	N/a
	2.4.3: Using the young carers dashboard to continuously review engagement with services and outreach to new attendees		Young Carers	Ongoing	Number of new young carers identified	N/A
	2.4.4: Use feedback from young carers to inform and expand the activities on offer: online form		Young Carers	Ongoing	Number of responses to online form New activities offered	No target set
	2.4.5: Recruit volunteers to 1-1 mentoring role to work with young carers with particular challenges		Young Carers	Ongoing	Increase in mentor numbers Increase in young carers supported	No target set
2.5: Reduce the number of rough sleepers	2.5.1: Continue to work together to prevent rough sleeping and reduce the number of people who do sleep rough (Implementation of the Homelessness and Rough sleeping strategy)		Homelessness Strategy group	2025	Number of people sleeping rough	< 2
2.6: Improve the mental and physical health of rough sleepers and those who are homeless through improved access to local services	2.6.1: Increase GP registration among rough sleepers and those in temporary accommodation: work with CCG to develop a process for registration (placeholder)		Local Integration Board (Homelessness Strategy group) SE inequalities board	December 2022	Process in place for registering	Tbc
	2.6.2: Increase dental registration among rough sleepers and those in temporary accommodation: work with CCG to develop a process for registration	2.6.2	Homelessness Strategy group SE inequalities board	Year 1	Process in place for registering	N/A

	(placeholder – to be determined)					
	2.6.3: Adoption of the Serious Case Review Protocol		Homelessness Strategy group	March 2022	Adoption of protocol	N/A
	2.6.4: Develop a clear process from admission through to discharge from hospital settings, to ensure homeless patients are discharged with somewhere to go with support in place (placeholder)		Local Integration Board (Homelessness Strategy group) SE inequalities board		To be developed	Tbc
2.7: Prevent, promote awareness and provide support to those who have experienced domestic abuse	2.7.1: Continue to implement the action plan from the Local Domestic Abuse Strategy 2020-2023 to meet identified aims		West Berkshire Domestic Abuse Board (BCTP)	Refresh due in 2023	Action plan	Action plan fulfilled by 2023
	2.7.2: Implement the new Domestic Abuse Safe Accommodation Strategy 2021 – 23 and accompanying action plan		West Berkshire Domestic Abuse Board (BCTP)	To be combined with full DA Strategy as part of refresh in 2023	Needs identified being met through action plan	Action plan fulfilled by 2023
	2.7.3: Local needs assessment: need and demand for accommodation based support for all victims		West Berkshire Domestic Abuse Board (BCTP)	Every 3 years (next due 2023)	Less gaps in services identified	N/A
	2.7.4: Review of performance data to identify areas for improvement, opportunities to increase service provision, develop training		West Berkshire Domestic Abuse Board (BCTP)	Quarterly	Discussions at DAB Increase in reporting of DA and decrease in repeat victimisation	

					Further training opportunities offered for 2022/23	
	2.7.5: Establish a Lived Experience subgroup to inform decision making and system change		West Berkshire Domestic Abuse Board (BCTP)	Quarterly	Voices/view captured and reported into DAB	
	2.7.6: Number of multi-agency staff trained in Domestic Abuse Awareness and Domestic Abuse Champions training		BCTP	Quarterly	Number of individuals trained	8 – 15 per each session
2.8: Support people with learning disabilities, engaging with them and listening to them through working with voluntary organisations	2.8.1: Work with Voluntary Community Sector organisations to improve access to health checks for those with learning disabilities Improve the quality of health checks for those with Learning disabilities	4.3.4	Berkshire West CCG NHSE	Annual	% of individuals receiving a health check	67% (target for 2020/21) AHC LTP target is 75% (14+)
	2.8.1: Implement Positive Behaviour Support across Health and Social care		Berkshire West CCG	Oct 2021 – April 2022	4 levels of training to be delivered	
	2.8.3: Enhanced delivery of a Work and Careers Fair – including participation by local schools and supporting the work on employment opportunities for people with learning disabilities		Skills and Enterprise partnership (working with MP Laura Farris)	14 th & 15 th October 2021 (Annual)	Delivery of event Attendance Feedback	40
2.9: Increase the visibility and signpost of existing services and	2.9.1: Promote alternatives to admission through increased support for people in the community:		Berkshire West CCG BHFT (toolkit)			

improve access to services for people at higher risk of bad health outcomes	<ul style="list-style-type: none"> - Commission an all age IST - Green light toolkit - Post diagnostic support (Placeholder – work in development)					
	2.9.2: Reduce waiting times for Autism and ADHD Diagnosis: current demand being assessed to plan for workload capacity (placeholder)		Berkshire West CCG; Berkshire East CCG BHFT	TBC	TBC	TBC
	2.9.3: Redevelopment of the Health and Wellbeing Board engagement group and ongoing maintenance of the engagement toolkit	1.5.2	HWB engagement group	June 2022	Promotion of the engagement toolkit Engagement events Annual HWB conference held	TBC
	2.9.4: Create a stakeholder map our current Community and Voluntary sector partners who are working with those at higher risk of bad health outcomes	1.5.1 3.2.4 4.3.1 5.2.1	Communities and wellbeing	December 2022	Completion of the network map	N/A
	2.9.5: Promote awareness and access to the West Berkshire Directory, ensuring that the information within it is kept up to date	1.5.2 2.9.3 2.9.6	HWB Engagement group	Ongoing Quarterly monitoring of access	Hits to Website (?demographic indicators/targets)	TBC
	2.9.6: Maintaining signposting and connections to community support functions by undertaking a review of strategic signposting (including the West Berkshire Directory)	2.9.5	Communities and wellbeing	March 2023	Review completed New digital offer in place	N/A

	2.9.7: Pilot aDoddle map – to include community groups. Feedback on map and use		Communities and wellbeing	September 2021 map goes live	Feedback of use of the map: community groups and individuals using it	
	2.9.8. Use targeted paid adverts on social media to improve knowledge and awareness of services, tips and advice about health and wellbeing (placeholder)		Communities and Wellbeing	December 2022	To be developed	Tbc

3: Help families and children in early years

Objective	Action	Aligns to	Owned by	Timescale	Indicator	Target
3.1: Work to provide support for parents and carers, during pregnancy and the early years to improve personal and collective resilience using research and good practice	3.1.1: Map the current offer for support to parents and carers from all services		CDG (1001 days)	March 2022	Mapping of provision completed	N/A
	3.1.2: Undertake evidence review of current antenatal classes		CDG (1001 Days)	March 2022	Evidence review completed	N/A
	3.1.3: Promote antenatal classes for expectant parent and improve access		CDG (1001 days)	March 2022	No. of antenatal classes No. of attendees Demographics of those attending	
	3.1.4: Raise awareness of and improve access to parenting support (both 1-2-1 and group support)		CDG 1001 days	March 2022	No. of support classes available No. of attendees Feedback	
	3.1.5: Introduce parental emotional regulation courses for parents (placeholder)		Communities and Wellbeing (PH)	tbc	Number of courses Number of families	1 (12 sessions) 50 families
3.2: Ensure families and parents have access to right and timely information and support for early years health. Working with midwifery, Family hubs, healthy visiting and school nursing	3.2.1: Implementation of the new PHE Healthy Child Programme and Berkshire West 0-19 service (placeholder)		Communities and wellbeing (Berkshire West)	April 2022	Antenatal midwifery notifications to HV service	100%
	3.2.2: Implement 1001 Days project work: <ul style="list-style-type: none"> Mapping of core delivery across services. Produce an infographic for families and services demonstrating core offer Map targeted offer across services 		CDG (1001 days)	April 2022 – March 2023	Mapping completed Infographic completed Distribution of infographic via partners	N/A

	3.2.3: Promote breastfeeding (placeholder)		CDG	June 2023	Increase Breastfeeding rates at 6 – 8 weeks	Tbc (subject to funding approval)
	3.2.4: Create a stakeholder map of our current Community and Voluntary sector partners who are working with families and children in the early years	1.5.1 2.9.4 4.3.1 5.2.1	Communities and wellbeing (CDG)	December 2022	Completion of network map	N/A
	3.2.5 Expand the Dolly Parton Imagination library provision (placeholder)		CDG	tbc	Number of children supported	150
3.3: Increase the number of two year olds (who experience disadvantage) accessing nursery places	3.3.1: To establish a named Health visitor for each EY setting taking vulnerable 2 years olds		Communities and wellbeing (CDG)	March 2023	% of EY settings with named HV	100%
	3.3.2: Monitor the proportion of reviews that are carried out jointly. Ideally this review (2 – 2.5 years) should be integrated with the Early Years Foundation Stage progress check at 2 years		CDG	March 2023	Proportion of 2 – 2.5yr reviews that are carried out jointly (no target set)	No target
	3.3.3: Consistent marketing across all sectors, Midwifery, HV, EY, Family Hubs (placeholder)		CDG			
3.4: Ensure that our early years setting staff are trained in trauma informed practice and care, know where to find information or help	3.4.1: Undertake an evidence review of trauma informed training, including cost-analysis	4.6.1	CDG	June 2022 (tbc)	Evidence review completed	N/A
	3.4.2: Establish training programme with Early Years providers (to link to introduce EY ELSA target)		CDG	December 2022 (tbc)	% of EY providers offering training % of staff trained	Tbc

and can signpost families properly	3.4.3: Develop support materials and supervision documentation for EY settings.		CDG	June 2022 (tbc)	Completion of support materials Number of EY providers using materials	
3.5: Publish clear guidelines on how families can access financial help, tackling stigma around this issue	3.5.1: Map out current provision for financial support for families, including childcare costs		CDG	June 2022 (tbc)	Mapping completed	N/A
	3.5.2: Raise awareness of financial support services available through the Family hubs		CDG Communities and wellbeing	June 2022	Number of financial support services published on the West Berkshire directory	
	3.5.3: Undertake focused engagement to ensure that provision and needs are identified from parent groups and across areas in West Berkshire		CDG	June 2022	Number of focus groups Demographics of attendees Consultation report	3 To include under-represented groups

4: Promote good mental health and wellbeing for all children and young people

Objective	Action	Aligns to	Owned by	Timescale	Indicator	Target
4.1 Enable our young people to thrive by helping them to build their resilience	4.1.1: Health and wellbeing in schools programme. 1.Health and Wellbeing in Schools Award 2.The Public Health and Wellbeing Health and Wellbeing in Schools programme. 3.Living Well – Wellbeing Passports 4. Run Living Well workshops for year 7 5. School sleep champion training (placeholder)	4.4	Communities and Wellbeing (Public Health)	September 21- July 2022	1. No. of schools taking up offer. 2. Universal programme 3. Number of children with a passport 4. Number of workshops	1. 35 schools 2. Universal offer 3. Every Year 5 and 6 child in West Berkshire
	4.1.2: Number of local primary schools who have received a Life Education Performance		CDG	April 2022	Number of schools	12
	4.1.3: Develop a promotional campaign for the Reading Well books available in West Berkshire Libraries, linking with Empathy day	2.1.6 5.2.3 5.3.3	Communities and Wellbeing (led by Libraries teams, supported by Public Health)	June 2022	Delivery of campaign No. of books available No. of books issued	
	4.1.4: Develop and expand the Young Health Champions programme		Communities and wellbeing (Public Health)		Number of champions recruited Number of young people reached	21/22 – 50 22/23 – 100 (total)

	4.1.5: Implement the Recovery curriculum RSH through provision of a suite of resources and workshops for pupils in primary and secondary schools (placeholder – tbc)		Communities and Wellbeing (Public Health)	December 2023	To be developed	tbc
4.2: Aim for early identification of those young people in greatest need, or at risk of developing a mental health condition	4.2.1: Creating a single access and decision-making arrangement across the delivery Partnership		Berkshire West ICP Children's programme Board	Work beginning Autumn 2021	Existing access and referral arrangements realigned into a single Berkshire west approach	Completed Sept 2022
	4.2.2: Building a formal Delivery Partnership arrangement a) A single access and decision-making point that all delivery aligns to b) A joint communication approach and set of tools that explains to CYP, parent and carers, schools, and primary care colleagues how to access support and the type of response and offer they can expect c) A joint workforce development programme.		Berkshire West ICP Children's Programme Board	Autumn conference with Oxfordshire Mind who will work with key parties to build and present a proposal	Berkshire West event in Spring 22	Aligned Commissioning model June 2022
	4.2.3: Meeting the COVID surge demand as it arises		CCG	March 2022	Meeting three weekly to address need, beginning in August 2021.	N/A
4.3: Use evidence to support interventions at the individual, family	4.3.1: Create a stakeholder map of our current Community and Voluntary sector partners who are working on mental health and	1.5.1 2.9.4 3.2.4 5.2.1	Communities and wellbeing (CDG)	December 2022	Completion of network map	N/A

and community levels to prevent and reduce the risk of poor mental health	wellbeing for children and young people					
	4.3.2: Be Well Campaign	5.2.3	MH & LD Board	June 2022	<p>Number of engagements/unique users with new website, by local authority</p> <p>Number of visitors providing feedback on Be Well website</p> <p>Regular emoji feedback rating</p> <p>% of visitors from each category (e.g. 4-11 year olds, 12 – 17 years olds and 18 to 25 year olds)</p>	<p>Baseline</p> <p>% of West Berkshire residents</p> <p>TBC</p> <p>TBC</p>
	4.3.3: Continuing temporary contract during Covid for Kooth (online support)		Berkshire West ICP Children's programme Board	Recurrent funding from August 2021	Standard Kooth indicators	No formal target but offered to give YP a choice of services
	4.3.4: Addressing gaps in access and service offer due to inequalities. (cohorts LGBTQ+, Ethnically diverse groups, Learning Disabilities)		Berkshire West ICP Children's programme Board	Outline Plan of interventions needed and funding required by March 2022	Plan for data and monitoring improvement April 2022	Plan for data and monitoring improvement April 2022
	4.3.5: Tackling the waiting times in both specialist/ Core CAMHS for access and interventions in key areas: anxiety, depression,		Berkshire West ICP Children's	March 2022	Create a 2 year investment plan with BHFT for Core CAMHS to cover	Plan delivered March 2022

	Specialist CAMHS, Autism and ADHD.		programme Board		2022 – 2024	
	4.3.6: Meeting the Eating Disorder waiting times for response to referrals.		Berkshire West ICP Children's programme Board	Joint partner triage set up Sept 2021	Local Berkshire Protocol	Protocol in place by end of 21/22.
	4.3.7: Mobilising a Community Home treatment offer 24/7 access standard for Crisis cases required locally to meet our 24/7 response commitment in the NHS long term plan		Berkshire West ICP Children's programme Board	Co-production design process with families and partners on model begun July 2021	Go live with phased offer January 2022, full workforce mobilisation March 2022	24/7 access for crisis cases
4.4: Support a Whole School Approach to Mental health, embedding wellbeing as a priority across the school environment	4.4.1 Mobilising 2 further Mental Health Support Teams in schools. - Newbury - Reading (South & East)		Berkshire West ICP Children's programme Board	September 2022	MHST teams established	2 new MHSTs
	4.4.2: Recruit Young Health Champions in Schools		CDG	Sept 21-July 2022	Number of schools engaged	Year 1 – 5 schools 10 YHC per school Year 2 – 5 schools 10 YHC per school
	4.4.3: Run Living Well Workshops for Year 7 students.		CDG	July 2022	Number of workshops Number of schools engaged Feedback from attendees	tbc
4.5: Support the mental health and wellbeing of looked	4.5.1: Co-production of an 'In-reach' bespoke service for Children in Care.		Berkshire West ICP Children's	Mobilisation meeting end August 2021	To be scoped	To be scoped

after children and care leavers	(placeholder)		programme Board Berkshire West local authorities			
4.6: Expand our trauma informed approach among formal and informal service providers	4.6.1: Develop a trauma informed strategy for West Berkshire. - mapping exercise - options appraisal for TI training across BOB	3.4.1	1. West Berkshire Children's Delivery Group 2 ICS Children's Board	December 2022	To be agreed by Dec 2021 Mapping exercise and Options Appraisal Completed (feedback needed re ICS proposals for BOB and timescales on actions)	
	4.6.2: Expand the provision of Therapeutic Thinking training for all school staff		WB Education service	December 2022	Number of schools engaged Reduced number of suspensions Reduced (FTEs) permanent exclusions Reduced number of Alternative provision Reduced number of SEND specialist placement	
	4.6.3: Provide Therapeutic Thinking Training for Children's Services staff		WB Children's Service	December 2022	Number of staff trained Feedback from attendees	
4.7: Improve the process for transition to adult	4.7.1 (placeholder) Additional Reimbursement Role (ARRs)		B West CCG			

mental health services	placed in a strategic primary care network that has a 16 plus focus					
	<p>4.7.2. Work through the community mental health framework implementation model to test how to target and meet mental health needs of care leavers, those with emotional dysregulation</p> <p>4.7.3. Ensure clinical pathways review findings are focused on the transition from CYP to Adult Pathways</p> <p>4.7.4. Ensure models are trauma informed</p> <p>4.7.5. A place focused (School focused or community focused) pilot, including the role of alternative education</p>					

5. Promote good mental health and wellbeing for all adults

Objective	Action	Aligns to	Owned by	Timescales	Indicator	Target
5.1: Tackle the social factors that create risks to mental health and wellbeing, including social isolation and loneliness	5.1.1: Ensure residents have access to financial support and advice (e.g. benefit entitlement, debt advice, unemployment)		Mental Health Action Group	Ongoing	Number of clients supported by CAB Number of clients referred to CAB by social prescribers	As per service specification
	5.1.2: Supporting new residents to West Berkshire with a sense of belonging and awareness of local services	2.9.4 2.9.5	Mental Health Action Group	Ongoing	Number of new residents to West Berkshire	50% of new residents
	5.1.3: Work with the Homelessness Strategy Group to understand gaps and/links to poor mental health and wellbeing (e.g. reason for eviction)		Homelessness Strategy Group	June 2022	Gaps identified in service provision % of homeless people reporting being support with their mental health (place holder)	As per Homeless Strategy Group KPIs
	5.1.4: Raise awareness of resources and interventions that help to address mental health and wellbeing and related issues (e.g. rural isolation and loneliness) to residents, community groups and key stakeholders		Mental Health Action Group Ageing Well	Dec 2022	Number of mental health z cards distributed Number of entries inputted onto aDoddle (community mapping tool) Number of hits on West Berkshire directory	One per household 20 organisations 10% increase from baseline
	5.1.5: Create a tool which allows policymakers to examine the impact of their proposals and decision making on mental health	1.3.5	Public Health and Wellbeing	Dec 2022	Health in all policies tool complete	N/A

5.2: Work with local communities, voluntary sectors and diverse groups to rebuild mental resilience and tackle stigma	5.2.1: Utilise opportunities to promote existing mental health resources/services at local resident engagement events (e.g. educafe)	1.5.3	Public Health and wellbeing		Number of organisations provided with information	5+ per quarter
	5.2.2: Through the surviving to surviving fund, enable local organisations to provide support and develop services that improve mental health and wellbeing of West Berkshire residents		Mental Health Action Group	March 2022	Number of beneficiaries Amount of funding awarded Key outcomes for beneficiaries	Baseline >£300k TBC
	5.2.3: Develop a new mental health and wellbeing campaign (Be Well) to connect people from all backgrounds with local support and reduce stigma	4.3.2	MH & LD Board	June 2022	Number of engagements/unique users with new website, by local authority Number of visitors providing feedback on Be Well website Regular emoji feedback rating % of visitors from each category (e.g. 4-11 year olds, 12 – 17 years olds and 18 to 25 year olds)	Baseline % of West Berkshire residents TBC TBC
	5.2.4: Run regular service users engagement events to ensure the continuous improvements of local services e.g. Thinking Together	1.5.3 4.3.4	Mental Health Action Group	Mar 2023	Number of Thinking Together events held Number of service users attending events	As per service specification/ funding agreement

					% service users and % professionals in attendance	
	5.2.5: Ensure services are responsive to the needs of vulnerable and marginalised groups in society, e.g. socioeconomically disadvantaged, ethnically diverse communities (placeholder)	1.2.1	Mental Health Action Group	December 2022	Need to consider how to measure this.	TBC
	5.2.6: Commission a range of public bite-sized awareness training sessions or on a range of life events that can impact mental health and wellbeing (e.g. including but not limited too; self-esteem, anger management, grief and bereavement, coping with redundancy coping with relationship breakdown, sleep death and dying)	1.2.1 4.3.4	Communities and wellbeing (public health)	February 2022	Number of sessions Number of attendees Feedback	As per service specification
5.3: Recognise the importance of social connection, green spaces and different cultural contexts for mental wellbeing. Increase social prescribing by promoting	5.3.1 Establish a Creative Health Alliance to improve the availability and promotion of arts and cultural activities		Cultural Heritage Delivery Board	April 2023	Terms of reference developed Number of meetings Number of new members	N/A At least one per quarter As per terms of reference

access and signpost to activities that promote wellbeing	5.3.2. Support the creation of activities and initiatives that enable people to connect with nature and greenspace to improve their wellbeing		Ageing Well Sub Group		Project officer – nature for health recruited	N/A
	5.3.3: Develop a promotional campaign for the Reading Well books available in West Berkshire Libraries, linking with Empathy day (June 2022)	2.1.6 4.1.4 5.2.3	Communities and Wellbeing (led by Libraries teams, supported by Public Health)	June 2022	Number of people taking part in health walks Delivery of campaign No. of books available No. of books issued	Baseline
5.4: Improve access to, quality and efficiency of services available to all who need them, including improved digital offerings for those who can and prefer to use them	5.4.1: Completion of a 10 year mental health and wellbeing strategy			Dec 2022	Strategy approved by the Health and Wellbeing Board	N/A
	5.4.2 Completion of Adult Mental Health Needs Assessment and regularly review other sources of data e.g. residents survey		Communities and wellbeing (Public Health and Wellbeing)	March 2023	Mental health needs assessment completed and published	N/A
	5.4.3: Provide welcome packs to target people moving home or new to West Berkshire (e.g. resource pack focusing on Health and Wellbeing)	4.7	Mental Health Action Group Public Health and Wellbeing	June 2022	Welcome packs developed Process for distribution identified	N/A
	5.4.4: Develop and promote a range information and tools to support transition across the life course (e.g. birth, school, college/university, employment, moving house, marriage, divorce/separation/widow, bereavement) through Be Well (or similar platform).		Mental Health Action Group	April 2022	Number of resources produced	One per quarter

5.5: Work with professionals in workplaces and other settings; using a preventative approach to break down the barriers between mental and physical health	5.5.1: Support small businesses to promote mental health and wellbeing practices in workplaces (e.g. mental health awareness training, the Mental Health at Work Commitment)		Public Health and Wellbeing Skills and Enterprise Partnership	August 2022	Number of relevant training courses held Number of businesses adopting mental health policies (placeholder)	As per service specification
	5.5.2: Increase uptake of annual health checks for people with serious mental illness and ensure appropriate behavioural support is available for people with SMI e.g. smoking cessation and weight management services		Berkshire West ICP Mental Health and Learning Disabilities Programme Board Mental Health Action Group	Mar 2023	% of people on GP SMI registers in receipt of all six elements of SMI health checks (by GP practice and overall) number)	As per NHS KPIs
	5.5.3: Develop and implement a universal mental health education training and delivery package around mental health crisis.		Berkshire West ICP Mental Health and Learning Disabilities Programme Board		Current training models reviewed Training schedule completed Number of people completing the course by organisation	N/A
	5.5.4 Commission services to support people who are in contact with mental health services to find or stay in work (Supported Employment Strategy)	1.4.6	Skills and Enterprise Partnership	January 2023	Employment rates between working age adults in contact with mental health services and the general population.	Baseline

5.6: Improve access to support for mental health crises and develop alternative models which offer sustainable solutions	5.6.1: Evaluate the pilot crisis café: Breathing Space (delivered across Berkshire West)		Berkshire West ICP Mental Health and Learning Disabilities Programme Board	April 2022	Evaluation completed	N/A
	5.6.2: Implement and deliver the priorities of the new Berkshire Suicide Strategy (2021 – 2026)		Berkshire Suicide Prevention Action Group	January 2023	Operational delivery plan produced	N/A
	5.6.3 Raise awareness of the issue of suicide, its causes and sources of help to those affected by either feeling suicidal or bereaved as a result of suicide.		West Berkshire Suicide Prevention Action Group	April 2022	Number of organisations contacted	10 per quarter